

# HIGHLIGHTS 2019-2020

April 1, 2019 to March 31, 2020

## MOBILIZING STRATEGIC PROJECTS: TOMORROW'S DIGITAL

---

In March 2019, the Ministry of the Economy and Innovation granted financial assistance of \$ 26.75 million to the MiQro Innovation Collaboration Center (C2MI) to support the implementation of investment and innovation projects evaluated at \$ 160.5 million.

The C2MI initiative aims to create a hotbed of innovation in the electronic systems industry by establishing solid links between players in this field and those in other sectors such as transport, health, energy and digital technologies. These partnerships help strengthen the innovation and commercialization capacity of the most promising companies, and accelerate their growth to become world leaders.

---

## GLOBAL IMPACT

---

The project is spread over a period of 3 years and aims to accelerate the growth and development of the Quebec economy while promoting the development of collaborative projects. The objectives at the end of 3 years are as follows:

**160,5 M\$**

Will be invested over the next 3 years for digital product development

**780**

Direct and indirect jobs will have been generated in 2023.

**5%**

of expenditures will be made within Quebec SMEs or in public research centers.

---

## THE OBJECTIVES OF MOBILIZING STRATEGIC PROJECTS

---



### Commercialization

Commercializing new products, processes and services to position businesses and help them grow through the integration of value chains;



### Digital solutions

Implement projects that aim to solve common problems in the industry and which ultimately position the sector favorably;



### Transforming the economy

Support economic transformation projects, new business models and innovation commercialization.

# HIGHLIGHTS 2019-2020

April 1, 2019 to March 31, 2020<sup>1</sup>

## TOMORROW'S DIGITAL



46

Outgoing digital projects.

39,3 M\$

In investments by partners.



474



Consolidated direct and indirect jobs.

17



Partners involved in digital products development.

9



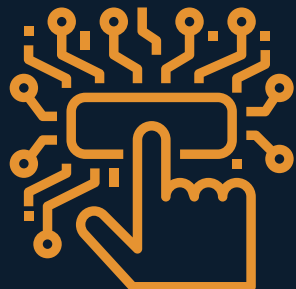
Fundamental collaborative development projects

5,9 M\$

Invested in public research centers and in Quebec SMEs for the development of digital technologies.



6



New products incorporating technologies developed within the framework of the mobilizing strategic projects.

### In the following technological sectors:

- *Automobile*
- *Communications and Informations*
- *Life sciences and Health*

<sup>1</sup> PSM data collection has exceptionally been extended until August 31, 2020, due to COVID-19.

